



# *Walking for a Cure to help* **UNLOCK ALS**

## **Milwaukee Walk to Defeat ALS**

**Sunday, October 9, 2022**

We are back in **Greenfield Park** (picnic areas **3A and 3B**, near 124<sup>th</sup> and Lincoln Ave.) to fundraise for treatments and a cure for ALS and to celebrate with people living with ALS and their communities.

### Walk Day Activities:

**8:30 a.m.** Registration Begins

**Registration and t-shirt distribution** will be in the pavilion by picnic area 3B. Participants can enjoy a continental breakfast, visit sponsor/vendor tents, an honor/memorial tent run by The ALS Association Care Services team, team photos, Fun Zone Area, 50/50 raffle, and the Unlock ALS area.

**\*\*\* Watch the Packers Vs Giants game on a large LED Screen from beginning to end. \*\*\***

**9:45 a.m.** Welcome Ceremony

**10:00 a.m.** Walk

Post-Walk festivities include mouth-watering burgers by Sobelman's and delicious Toppers Pizza and non-alcoholic beverages. Our sponsor/vendor booths and Fun Zone area will remain open until noon.

Questions? Contact Dawn Wollenzien @ [dawn.wollenzien@als.org](mailto:dawn.wollenzien@als.org) or 262-696-9980

## **Thank You to Our NATIONAL PARTNERS**



## **Special Recognition to Milwaukee's Lead Partners**



# Milwaukee Walk to Defeat ALS, Sunday, October 9, 2022 | FAQ

## Who can participate in the Walk to Defeat ALS?

Anyone and everyone can become part of the fight against ALS by joining the Walk to Defeat ALS! Walk Day is driven by supporters of all ages and all kinds—people living with ALS, family members, friends, co-workers, neighbors, community members—united in a common effort to defeat ALS.

## Is there a fee to participate?

There is no cost to participate in the Walk to Defeat ALS, however participants are encouraged to fundraise, as these funds drive bold and urgent innovations as we march together toward a cure for ALS.

Since the Walk was founded in 1993, funds raised have supported projects and collaborations that led to breakthroughs in new therapies, diagnostic tools, and technologies to assist people living with ALS – all thanks to people just like **YOU**. The fight to Unlock ALS continues with over 165 Walks being held across the country.

## Is the Walk an in-person Event?

The Milwaukee Walk will be in-person at Greenfield Park, Picnic Areas 3A and 3B for those who are comfortable gathering to Walk to Defeat ALS. **Pre-registration of all walkers is highly encouraged by clicking [here](#).**

- Not ready to gather in person? No problem! We encourage you to *Walk Your Way* however is best for you— whether that's with your family in your neighborhood, with your team in your community, or with us in person. For ideas of how to Walk Your Way, talk to your Walk Coordinator.

## What time does registration start?

Day of registration starts at **8:30 a.m.** Anyone turning in donations or picking up their Walk t-shirt can also do so starting at 8:30 am. Registration will remain open until noon.

Starting at 8:30 a.m., a continental breakfast will be provided for all participants with refreshments donated by Kwik Trip, Festival Foods, and many other local establishments.

Visit the Unlock ALS area, sponsor and vendor booths, participate in the Fun Zone activities, take team photos, and more.

Watch the Green Bay Packers take on the NY Giants on the big Screen and don't forget to bring money for the 50/50 Raffle!

## What is Unlock ALS and what color lanyard will you be wearing during the Walk?

Stop by The Unlock ALS area and pick up your lanyard and key and share why you Walk. Write a message on a paper key and hang it up around the area. Covid Waivers will be in this area for all participants to sign.



### **What time does the Walk start?**

**10:00 a.m.**

After the Walk, stay for a delicious picnic lunch courtesy of Sobelman's and Toppers Pizza. Non-alcoholic beverages will also be available for your enjoyment. Watch the Packers beat the Giants!

### **Will there be a Welcome Ceremony/Program?**

There will be a short welcome ceremony around **9:45 a.m.** with announcements, top fundraiser recognition and a mission moment. The Walk will be led by River City Blaskapelle and the playing of the National Anthem.

### **What is the Walk route?**

The 1.3-mile, wheelchair accessible route takes you in and around scenic Greenfield Park. Please note, there will not be a Run associated with this year's Walk.

### **Where do I park?**

There is a parking lot near Greenfield Park Picnic Areas 3A and 3B, with many of these spots designated accessible for people who use wheelchairs or other mobility devices in our community.

For participants who are able to walk longer distances without assistance, we ask that you park along Lincoln Avenue, Green Links Drive, Root River Parkway, and near Cool Waters Aquatic Park.

### **Are dogs allowed?**

We ask that for the safety of all participants (and Fido too) that you consider leaving pets at home for the day. Service Dogs are allowed at all times.

### **Will there be complimentary food and drinks?**

Yes, a continental breakfast, picnic lunch and non-alcoholic beverages will be available.

### **How do I get a T-shirt?**

Participants who've raised **\$90 or more** will receive a 2022 Walk to Defeat ALS T-shirt. This benefit is awarded to individuals, *not teams or donors*, so make sure the donations to your personal fundraising record add up!

In addition to working toward one for yourself, please spread the word to encourage your friends, family, and co-workers to earn their very own shirt.

*Note, for walkers raising \$90 or more prior to Friday, Sept. 30<sup>th</sup>, your t-shirt size is guaranteed. For participants raising \$90 after that date, we will make every effort to have your desired shirt size, however, cannot guarantee it based on additional funds being added to a total, team totals being allocated individually to team walkers on Walk Day, and Day of Walk registrants.*

### **What is the Covid Policy?**

To help minimize the risk of COVID-19, we ask that attendees at ALS Association events follow [these guidelines](#). We currently have a waiver that will need to be signed day of by all participants and volunteers. We appreciate your understanding of our policies as we serve a community that is vulnerable to Covid 19. Waivers will be found in the Unlock ALS Tent/Area.

### **What's the difference between donating and registering?**

Registering to participate in the Walk means you plan to join us in person or Walk Your Way on Walk Day and enables you to fundraise. Donating means you're supporting The ALS Association with a donation. Someone can register to participate and not make a donation. Likewise, someone can donate and not register if they don't plan to join on Walk Day.

### **Where should Walk to Defeat ALS donations be submitted?**

**Credit card donations** can be made directly to your Walk page and are instantly attributed to your fundraising goal. You can share links to donate online through your social media accounts or [set up a Facebook Fundraiser](#) to receive donations from your social network!

**Cash or check donations:** Please include a note with [your name](#) and [team name](#) and [Milwaukee Walk to Defeat ALS](#) so we can properly record the donation to your fundraising efforts. Checks can be made out to The ALS Association and mailed to our office at:

**The ALS Association Wisconsin  
3333 N. Mayfair Rd., Ste. 104  
Wauwatosa, WI 53222**

Please note that checks mailed to the WI ALS office will take approx. 5-7 business days before they will be credited to your fundraising goal/page.

### **Do the dollars we raise stay local?**

Dollars raised from the Northeastern, Milwaukee, and Madison Wisconsin Walks to Defeat ALS support the programs and services in The ALS Association Wisconsin service area and the individuals and families impacted by ALS in Wisconsin.

### **Why isn't my donation showing up online?**

There are several reasons why you might not see your donation in the scrolling list of donations. Start by checking to see if you received an email confirmation that your gift has been received.

*If you have, did you check the anonymous box or choose to make the gift anonymously when you made your donation? If so, look for any "anonymous" donations in the scrolling list.*

*If you did not select anonymous or did not receive a confirmation email, contact the Walk Coordinator. If you mailed in donations, please allow several business days for these donations to be processed. If you are still not seeing your donation or have not received an email confirmation, please reach out to the Walk Coordinator.*

### **Why can't I see who my anonymous donations are from?**

We adhere to the donor bill of rights. If a donor has chosen to remain anonymous, we respect their wish and therefore cannot give out their information.

### **Can I donate after the Walk?**

Yes, the fundraising website remains open for several months after Walk Day. If someone forgot to mail in donations by Walk Day or received a donation post-Walk Day, they can be made online or mailed to our office. They will be posted on the website and count toward your Team's total.

**Additional Questions? Contact Dawn Wollenzien @ [dawn.wollenzien@als.org](mailto:dawn.wollenzien@als.org) or 262-696-9980**