

The ALS Association Strategic Plan 2021-2024

Our Vision

A world without ALS

Our Mission

To discover treatments and a cure for ALS, and to serve, advocate for, and empower people affected by ALS to live their lives to the fullest.

Our Core Values

Compassion

Integrity

Urgency

Our Guiding Principles

People with ALS and their families come first

One team, one vision, one mission

Accountability and transparency

Diversity and inclusion

Open communication and dialogue

Innovation

Collaboration

Our Goal

By 2030, ALS will be a livable disease

Our Mantra

Whatever it takes

We will do **whatever it takes** to:

Ensure people with ALS have access to effective treatments,
and cases of ALS are being prevented

Empower people with ALS to engage with the world
in the way they want

Reduce the physical, emotional, and financial burden of living with ALS

Ensure ALL people with ALS and their caregivers receive high quality services that
benefit them

Create a culture of accountability to ensure meaningful impacts for people with
ALS

Our Strategic Priorities

- 1. Ensure people with ALS have access to effective treatments, and cases of ALS are being prevented**
- 2. Empower people with ALS to engage with the world in the way they want**
- 3. Reduce the physical, emotional, and financial burden of living with ALS**
- 4. Ensure ALL people with ALS and their caregivers receive high quality services that benefit them**
- 5. Create a culture of accountability to ensure meaningful impacts for people with ALS**