The ALS Association Strategic Plan
2021-2024

Our Vision
A world without ALS

Our Mission
To discover treatments and a cure for ALS, and to serve, advocate for, and empower people affected by ALS to live their lives to the fullest.

Our Core Values
Compassion
Integrity
Urgency

Our Guiding Principles
People with ALS and their families come first
One team, one vision, one mission
Accountability and transparency
Diversity and inclusion
Open communication and dialogue
Innovation
Collaboration
Our Goal
By 2030, ALS will be a livable disease

Our Mantra
Whatever it takes

We will do **whatever it takes** to:

Ensure people with ALS have access to effective treatments, and cases of ALS are being prevented

Empower people with ALS to engage with the world in the way they want

Reduce the physical, emotional, and financial burden of living with ALS

Ensure ALL people with ALS and their caregivers receive high quality services that benefit them

Create a culture of accountability to ensure meaningful impacts for people with ALS
Our Strategic Priorities

1. Ensure people with ALS have access to effective treatments, and cases of ALS are being prevented

2. Empower people with ALS to engage with the world in the way they want

3. Reduce the physical, emotional, and financial burden of living with ALS

4. Ensure ALL people with ALS and their caregivers receive high quality services that benefit them

5. Create a culture of accountability to ensure meaningful impacts for people with ALS