OUR MISSION: To discover treatments and a cure for ALS, and to serve, advocate for, and empower people affected by ALS to live their lives to the fullest.
Greetings from The ALS Association Northern Ohio Chapter Board of Directors. We’re pleased to present you with this Impact Report which showcases the work we do for those touched by ALS throughout Northern Ohio.

Often referred to as Lou Gehrig’s Disease, ALS is a progressive neurodegenerative disorder that causes increased muscle weakness, which leaves patients paralyzed and unable to move, speak, and even breathe – often while the mind is left intact.

Thanks to our supporters, our Chapter is able to provide critical services for approximately 300 people and their families in thirty-three Northern Ohio counties. Our services are provided free of charge and include individual support and home visits from our Care Services team, durable medical equipment loans, and loaned communication devices and assistive technology. We also participate in ALS multi-disciplinary clinics and host support groups for patients, caregivers, and the recently bereaved. Our grants to patients offer reimbursement for medically necessary expenses, such as caregiver respite, home health care, travel, medical co-pays, and home modifications. We fully support and fund education and public awareness, advocacy on Capitol Hill, veterans’ benefits, and research to find new treatments and a cure.

Remember, there is still no identified cause or viable treatment for ALS, so the support of our programs has a direct impact on the lives of those touched by ALS in Northern Ohio.

My role with the Chapter has changed, as my term as president ended at the end of January 2019. It has been quite an honor to serve the Association and help guide the Chapter to achieve great things. Our new president, Dave Hauserman, began his leadership role on February 1st and is working diligently to keep the Chapter moving forward. I urge you to join Dave, the board, and our staff as they continue on the path to create a world without ALS.

A LETTER FROM EXECUTIVE DIRECTOR MARY WHEELOCK

Last July marked the 20th anniversary of my mother’s diagnosis with ALS, and my seventh year with the Chapter. It’s hard to believe that my ALS journey is now over two decades long, and nearly a third of that journey has been spent as the executive director of this incredible Chapter. We have come so far in that time, and the future is looking bright.

I am so thrilled to present our first Impact Report, and extend our deepest thanks to our friends at The ALS Association Western Pennsylvania Chapter for sharing their expertise and aiding us in the development of this fantastic document. This was truly a team effort, but I would be remiss if I did not recognize Jessica Weisensell, our events coordinator, and John Coyne, director of events and marketing, for shepherding us through the process and making this report a reality for the Northern Ohio Chapter. Thank you!

This summer marks the 5th anniversary of the ALS Ice Bucket Challenge which was co-founded by two young men living with ALS, Pete Frates and Pat Quinn. Defying the odds, Pete and Pat are still with us today. The Challenge dramatically changed the landscape for ALS patient care, advocacy and research, and transformed a relatively unknown disease into a worldwide phenomenon. Thank you for continuing to support our efforts. I will forever regret that ALS brought us together, but I am incredibly grateful to all of you for joining us on this journey. Together, we WILL strike out ALS!

www.alsaohio.org
The ALS Association Northern Ohio Chapter does not bill insurance companies or charge any fees for services. All Chapter programs and services are made possible through the generosity of individual giving, foundation grants, corporate sponsorships, special events, and state funding. For a copy of the Chapter’s Form 990 and most recent audit, please contact the office.

**FINANCIALS**

- **Revenue (as of 1/31/18)**
  - Fundraising Activities ($694,570)
  - Contributions and Grants ($198,136)
  - Unrealized Gain on Investments ($132,426)
  - Dividend Income ($33,181)
  - Realized Gain on Investments ($18,303)

- **Expenses (as of 1/31/18)**
  - Program Services ($875,260)
  - Management and General ($91,826)
  - Fundraising ($152,959)

*These numbers reflect The ALS Association Northern Ohio Chapter’s audited financials as of 1/31/18.*

**BOARD OF DIRECTORS**

- Chairman
  - **Dave Hauserman**
    Community Leader

- Vice Chairman
  - **Wayne Mosley**
    Peak Management, Inc.

- Secretary
  - **Jehanna P. Francis**
    NACCO Industries, Inc.

- Treasurer
  - **Bill Nagel**
    Huntington National Bank

- Past Chairman
  - **Jeffrey Kerkay**
    Huntington National Bank

- Directors
  - **Colleen Kerkay**
    Invacare Corp.
  - **Chris Masterson**
    The Sherwin-Williams Company
  - **Frances McClellan**
    Louis Stokes Cleveland Veterans Affairs Medical Center

- *Jennifer Parmentier*
  - Parker Hannifin Corp.

- *Natalie Partridge*
  - Marcus Thomas

- *Jackie Pfadt*
  - Savantage Solutions

- *Jay J. Ross*
  - Community Leader

- *Matthew Slife*
  - Cleveland Clinic

- *Jill Spencer*
  - Community Leader

- *Brian Toma*
  - Freeman Heyne Financial Advisors

- *Martin T. Wymer*
  - BakerHostetler LLP

- *Brian Zinkan*
  - Primeline Industries

- K. James Zinkan
  - Zinkan Zeolites, LLC

---

[www.alsaohio.org](http://www.alsaohio.org)
2017 WALK TO DEFEAT ALS

$432,675 Raised | 2,437 Participants

AKRON WALK TO DEFEAT ALS
$68,855 Raised
Top Three Teams
Team Steve-O
Team Leo
Jeffrey T. Braden

CLEVELAND WALK TO DEFEAT ALS
$268,927 Raised
Top Three Teams
Sonny’s Hero
Alex’s Army
Debbie’s Angels

TIFFIN WALK TO DEFEAT ALS
$28,325 Raised
Top Three Teams
Overcomer
Power of 12
Papa’s Pistols

TOLEDO WALK TO DEFEAT ALS
$66,568 Raised
Top Three Teams
Charline’s Champions
Brooks’ Crew
Jan’s Hope

www.alsaohio.org
2017 STRIKE OUT! ALS GALA

$225,086 Raised | 400 Attendees

believe in a cure.

5.20.17 Strike Out! ALS Gala & Auction

www.alsaohio.org
**MISSION IMPACT**

People with ALS come first in everything we do.

The ALS Association is dedicated to providing people with ALS, their families, and friends with the critical information, support, and resources necessary to live a full life and better meet daily challenges.

In fiscal year 2017-18, with your support, The ALS Association Northern Ohio Chapter was able to provide the following services.

<table>
<thead>
<tr>
<th><strong>$875,260</strong></th>
<th>total spent on programs and services for people living with ALS and their caregivers; 78% of total organizational expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>121</strong></td>
<td>new patients served this year</td>
</tr>
<tr>
<td><strong>351</strong></td>
<td>total families served</td>
</tr>
<tr>
<td><strong>2,858</strong></td>
<td>hours of respite care granted</td>
</tr>
<tr>
<td><strong>64</strong></td>
<td>mobility equipment deliveries</td>
</tr>
<tr>
<td><strong>$110,800</strong></td>
<td>grant dollars dispersed</td>
</tr>
<tr>
<td><strong>49</strong></td>
<td>veterans served through multidisciplinary ALS clinics</td>
</tr>
<tr>
<td><strong>53</strong></td>
<td>veterans are twice as likely to develop ALS, regardless of service branch</td>
</tr>
<tr>
<td><strong>18</strong></td>
<td>amount spent on our communication and durable medical equipment program</td>
</tr>
<tr>
<td><strong>$10,000</strong></td>
<td>support group meetings facilitated by a licensed social worker: education &amp; research, caregiver and bereavement meetings</td>
</tr>
<tr>
<td><strong>269</strong></td>
<td>patient home visits</td>
</tr>
</tbody>
</table>

[www.alsaohio.org](http://www.alsaohio.org)
THANK YOU SPONSORS

$5,000+
Baker & Hostetler, LLP
Cleveland Indians Baseball Company, Inc.
DeGrandis Family Fund
Fifth Third Bank
Fleet Response
The Sherwin-Williams Company
Mrs. Jill Spencer

$2,500 - $4,999
Ancora
Bialosky Cleveland
Mrs. Susen Chadwick
Cleveland Clinic
DeGrandis Family
Empire Paving
Fredon Corporation
Mr. Richard Geier

$1,000 - $2,499
Mr. Howard Drechsler
Enterprise Holdings Foundation
Ms. Jehanna Francis
NACCO Industries, Inc.
National Seating and Mobility
Painters and Allied Trades, District Council #6
Permobil
ProMedica Health System
The Blade
Therma-Tru Doors
WSC Construction and Restoration

The ALS Association Northern Ohio Chapter Staff

Mary Wilson Wheelock
Executive Director

Lisa Bruening
Director of Care Services

Cathy Moyer
Director of Operations

Lynn Iams
Director of Development

John Coyne
Director of Events & Marketing

Cassi Veres
Care Services Coordinator

Jessica Weisensell
Events Coordinator

Amber Johnstone
Care Services Coordinator

Katie Price
Administrative Assistant

The ALS Association funds ALS research, forming global collaborations and encouraging data sharing. We invest in technology and partnerships, exploring all aspects of the disease. Funding from our organization has contributed to a better understanding of ALS, improved care for people living with the disease, and new treatment approaches in clinical trials.

www.alsaohio.org